



Saxco Pacific Coast



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PRESS RELEASES

Rosen-Coren Agency

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NEWS

Release on Receipt

Saxco Pacific Coast Augments Packaging Efforts for Bendistillery's Crater Lake Vodkas, Cascade Mountain Gin

When Bendistillery of Bend, Ore., was about to introduce its exclusive small-batch, super-premium Crater Lake Vodkas and Cascade Mountain Gin, it engaged the services of Saxco Pacific Coast of Vancouver, Wash., to assist with the packaging.

Saxco Pacific Coast is one of the Saxco International family of companies which is headquartered in Horsham, Pa. Saxco Pacific Coast is a leading distributor of glass and plastic bottles and jars, tableware and tasting room pub glasses, metal and plastic closures, corks, capsules, and label and case-seal adhesives.

For Crater Lake Vodkas, Saxco Pacific Coast sourced and supplied 750-mL flat-bottom, flint claret bottles from O-I Glass in British Columbia, Canada. For Cascade Mountain Gin, it provided a 750-mL flat-bottom, flint burgundy bottle from Saint Gobain in Madera, Calif. O-I Glass and Saint Gobain are prominent resources in Saxco Pacific's extensive global network of vendors.

In addition, Saxco Pacific Coast arranged for both bottles to be frosted, utilizing an organic spray paint process completed by Quest of Stockton, Calif., another vendor in its wide-ranging resource network.

The attractive multi-colored graphics for the pressure-sensitive labels for both spirits were created by Bendistillery's design firm in California. The bottles were finished off with a plastic T-top with a synthetic cork stopper, augmented with a simulated tax seal strip. The T-tops were supplied by Bendistillery through Supreme Cork in Washington state.

According to Jim Bendis, founder and CEO of Bendistillery, "Crater Lake Vodkas are slowly filtered 10 times through charcoal and crushed volcanic rock and then aged slightly in oak. This technique is long and painstaking but makes Crater Lake one of the smoothest vodkas in the world with a



soft, spring water feel that hints slightly of vanilla.”

Cascade Mountain Gin is a return to the original flavor and spirit of gin. It is crafted with wild, handpicked juniper berries from the central Oregon high desert plateau. It is made with only fresh, natural botanicals.

Both spirits are targeted to the serious spirit connoisseur and are offered for an average retail price of \$24.95 for the 750-mL size. Bendis says that Cascade Mountain Gin and Crater Lake Vodkas are marketed in 22 U.S. states, mainly in the Northwest section of the country.

Bendis worked closely on the project with Gary McMahon, account manager and beer industry manager for Saxco Pacific Coast. Saxco Pacific Coast is located at 11010 NE 37th Circle, #110, Vancouver, Wash., and can be reached at 360-892-3451.

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FOR FURTHER MEDIA INFORMATION:
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